

February 22, 2006

–(BUSINESS WIRE)– South Bay Mayors, Concerned about Pollution Threats, To Launch Clean Bay Campaign – in Canoes

WHO: Palo Alto Mayor Judy Kleinberg will host the mayors of Los Altos, Los Altos Hills, and Mountain View, and representatives from East Palo Alto Sanitary District and Stanford University, along with environmental experts of the Regional Water Quality Control Plant (RWQCP) and Save The Bay.

WHAT: With population density increasing, the mayors will announce heightened concerns about household pollutants entering San Francisco Bay. They will launch the Clean Bay campaign to appeal to residents to prevent hazardous household waste and common household pollutants from entering San Francisco Bay and local creeks. Prior to the announcement, the mayors will launch their canoes into the Bay for a guided tour of the local Baylands, learning about Bay ecology and the pollutants which the campaign addresses. When they return to shore, promptly at 11 a.m., the mayors will make their announcement and engage in Q&A with media, sharing what they observed and emphasizing the vital importance of keeping pollutants out of local waters.

WHEN: March 1, 2006, 9:30 a.m. – 11:30 a.m.

WHERE: Baylands Nature Preserve Sailing Station, Palo Alto, California

VISUALS: Print and electronic media are invited to reserve a seat in the canoe tour, subject to space limitations. Two on-shore visual opportunities will occur – at 9:45, when officials put in with their canoes, and at 11 a.m. when they return to the Sailing Station dock. High-resolution images and a press release will also be posted online by mid-day on March 1, at www.cleanbay.org when the new website goes live.

HIGHLIGHTS:

- Save The Bay educators and RWQCP staff will lead the canoe tour.
- Pesticides, pharmaceuticals, cooking oil and grease, automotive fluids, and household hazardous wastes can harm waterways, fish, and wildlife.
- The campaign offers simple steps every resident can take: use of less-toxic pesticides, proper disposal of unwanted medicines, cooking oils, auto fluids, and hazardous waste.

DIRECTIONS:

The location of the Baylands Nature Preserve is highlighted at <http://www.owcom.com/CleanBay/Baylands-map.jpg>

To participate in the canoe tour or for more information, contact:

Julie Weiss, Environmental Specialist
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(650) 329-2117

Note: A signed release/emergency contact form is required to canoe.